

TIDEWATER ROOFING'S 25TH ANNIVERSARY CELEBRATION PROVIDES YEAR-ROUND SAVINGS TO LOCAL HOMEOWNERS

Hampton, VA – January 2, 2007 – Tidewater Roofing, one of Southeastern Virginia's largest and most respected providers of commercial and residential roofing, leaf-free gutters, siding, windows and doors, will be celebrating its 25th birthday with significant monthly discounts and other special promotions throughout 2007.

Tidewater Roofing's history dates back to early 1982, where it began as a garage-based residential roofing service in Yorktown, Virginia. Founded by Emmitt D. White, a former Merchant Marine with an extensive construction background, the company quickly developed a reputation for its rare attention to detail and exceptional customer service. Before long, the small operation had extended its expertise to the entire Hampton Roads region and was busy trying to keep up with its customers' "words of praise," which spread quickly throughout the area. It was then that Tidewater Roofing adopted its well-deserved slogan, "*Our References Speak for Themselves!*"

In response to the ever-increasing demand for its services, Tidewater Roofing moved to a professional building in centrally located Hampton, Virginia and added commercial roofing to its list of professional services. However, within three short years, the company had already outgrown its workspace and was forced to relocate to a nearby multi-facility location. Today, Tidewater Roofing is a multi-million dollar operation, occupying a five-building campus in Hampton, with over 100 full-time employees and its own fleet of service vehicles and equipment.

Yet, despite its position as one of the area's fastest growing, locally-owned and operated companies, Tidewater Roofing is careful not to lose sight of its roots and what has made the company flourish...that attention to detail and superior customer service. "It's been an exciting journey and a real privilege to serve the local area for 25 years," states Emmitt White, Tidewater's founder and president/CEO. "Everyone in the organization has worked *hard* to get where we are today, but ultimately we owe it to our customers. It's time to say 'thank you' and that's why we've developed a yearlong program of special discounts for our customers in 2007."

Tidewater Roofing's monthly promotions will be made available to the public via local newspapers, direct mail and additional media sources. Coupons and other valuable promotions may also be accessed from the company's brand new website at www.tidewaterroofing.com.

About Tidewater Roofing

Tidewater Roofing was established in 1982 by its president and CEO, Emmitt D. White. A leader in commercial, industrial and residential remodeling, the company specializes in all major roof systems (shingle, flat or metal), roof restoration, treatments and coatings. To compliment its professional roofing services, the company also provides leaf-free gutter systems through its sister business, Tidewater Gutters, and premium siding, windows and doors through Tidewater Exteriors. Tidewater Roofing is headquartered in Hampton, Virginia with full service operations located throughout the Hampton Roads region. For company information or a free estimate, call toll-free: (866) 825-8315, fax: (757) 825-8380, email: info@tidewaterroofing.com or visit us online at www.tidewaterroofing.com.

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